



Securing Fresh Milk Supplies Post 2015

IFA Liquid Milk Forum

Friday 18th July 2014 | Clyde Court Hotel,
Lansdowne Road, Dublin

How to sustain locally produced, fresh milk for Irish consumers

- 13.15 Registration and light refreshments
13.45 Opening, IFA President Eddie Downey. In the Chair Pat O'Keeffe, News Editor, Irish Farmers' Journal

SESSION 1 *History and Economics*

- 14.00 *The Irish liquid milk scene in the last 20 years*
Dr Muiris O Ceidigh, Chief Executive, National Milk Agency.
14.20 *The economic challenges of specialist liquid milk production*
Dr Joe Patton, Research Officer, Teagasc.

SESSION 2 *Future Commitment and Sourcing*

- 14.40 Eoghan Sweeney, General Manager, Dairy, Aurivo Co-op.
15.00 Kern Kinnear, Commercial Business Manager, Tesco Ireland.

SESSION 3 *A Food Harvest 2020 plan for Fresh Milk*

- 15.20 *A Food Harvest 2020 plan for Fresh Milk*
Teddy Cashman, Chairman, IFA National Liquid Milk Committee

DISCUSSION AND CLOSING

- 15.40 Discussion
16.15 Closing

