

**Minutes of FMP Central Executive Meeting held in the Irish Farm Centre, Bluebell,
Dublin 12 on Wednesday 2nd May 2018**

Chairman	The Meeting was Chaired by Jim Mulhall.
Attendance	<p>Members; E McEnteggart, TJ Meegan, K Healy, S Killoran, P Fanning, P Loughlin, D Tierney, S O'Loughlin, J Murphy, J Mulhall, J Tynan, T Carberry J Taaffe, D Fagan, J Newman, A Fleming, L Hannon, W Kelly, P O'Scanaill, P O'Connell, P O'Hanlon, J Tighe, D Murphy, N O'Connor, J O'Connor, S Condren, S Condren, M O'Flaherty, W Lennon T Jackson, K Maguire, A Collier, J Murphy</p> <p>Guest speakers, Zoe Kavanagh, CEO NDC Barry Carey, IFA TheftStop programme manager</p>
Apologies	Apologies were received from P Coveney, T Hyde, T Cashman, M Kearney, S Arthur, E Bannon, J Murphy K Bray, J Wynne
Minutes	Proposed by L Hannon Seconded by J Tynan
Matters arising	Chairman, J Mulhall said that Sean Coughlan, CEO of ICBF had not yet followed up on his commitments given at the April Central Executive meeting, but we will have a report from ICBF for the June FMP meeting.
Zoe Kavanagh CEO of NDC (National Dairy Council)	<p>Chairman, Jim Mulhall welcomed Zoe Kavanagh to the meeting. Ms Kavanagh gave a PowerPoint presentation summarising what the NDC do, with specific reference to recent campaigns and activity. The NDC engage in four key areas</p> <ol style="list-style-type: none"> 1. Reputation management 2. Heathy living 3. Dairy Marketing 4. Applied research <p>Zoe went into detail on the current campaign, "Irish Dairy, The Complete Natural" and also the interaction on traditional and social media with anti-dairy and vegan campaigners. After the presentation, many FMP members complimented Zoe and the NDC on the current work programme and the use of the limited budget of €3.5million and the reach Zoe gets for this. The meeting discussed the methods of influencing younger millennials, the power of image which trumps science for this image conscience generation, possible ways of replicating the NDC marketing success for the manufacturing portion of Irish milk on global scale, the importance of funding the NDC and need for another €1million annually for the NDC to be more effective. Discounting of milk by retailers, and by Iceland in particular, and the intermittent use of the NDC logo by some retailers on their own label milk was raised.</p>
Barry Carey, IFA TheftStop	<p>Chairman, Jim Mulhall welcome Theftstop manager, Barry Carey to the meeting and invited him to give a presentation and take questions on Theftstop and rural crime. Barry covered the current rural crime trends in Ireland today and targeted at farms in particular. Creeper burglaries (cars/jeeps), cash and jewellery, scrap metal, heating oil, tools, trailers, tractors quads, livestock, drome operations scoping out locations, lurchers dog are all targets and crime activates commonplace in rural Ireland today. After his presentation Barry engaged in a good open Q&A session. The Irish legal and judicial system was mentioned as being very unfair and giving too much respect to repeat criminals. The current Newstalk campaign on the radio this week was mentioned as highlighting the issue. Barry called on all farmers to report any suspicious activity or crime to the Gardaí. Barry explained the Theftstop programme</p>

	<p>and property marking system but this has not been embraced by the IFA membership. Barry gave practical advise on crime prevention and measures that all famers should take to secure their property. The source of funding for these criminals was many markets and people who buy tools and items at as little as 10% of face value are complicit in funding rural crime.</p>
FMP-Glanbia negotiations on a new liquid milk agreement	<p>Chairman, Jim Mulhall gave the Central Executive an update on negotiations with Glanbia, with no meeting since the last FMP central executive. FMP have requested further information relating to the breakdown of suppliers into categories and information on supply of winter milk in conjunction with liquid milk. Glanbia and FMP have agreed to a series of meetings to begin in two weeks with the aim of reaching an agreement through then course of the summer months, that FMP could come back to FMP management, Central Executive and all members with for their views.</p>
FMP meeting with Clonmel liquid suppliers	<p>Jim Mulhall informed the meeting of the recent meeting that Vice Chairman, Willie Lennon, R Malone and himself held with the 14 liquid suppliers based in Clonmel. It was a positive meeting with the Clonmel supplier offered the opportunity to become involved with FMP if they so wished.</p>
IFA- Iceland Meeting	<p>Jim Mulhall and FMP secretary held a meeting with Iceland Ireland CEO (along with IFA pork and poultry representatives) in the Iceland head office. Iceland's milk offering and discount policy employed was raised as having a long term damaging effect on the incomes of liquid milk farmers who produce this fresh product. Iceland altering their milk offering in response on 14th April.</p>
Joint Quality Report	<p>TJ Meegan, Chairman of the joint quality committee gave the meeting a report from today's FMP-Glanbia meeting on bulk tank service charges. Glanbia have agreed a 10% increase across the board for all service contract in the Glanbia/Avonmore scheme. TJ said they are planning to meet the service contactors in the near future to agree terms and conditions. The refrigeration contractors are seeking a substantial increase in light of the massive increase in gas price over the past 12 months. (See attached report)</p>
Pennies Fund Donation	<p>FMP secretary, R Malone proposed the FMP would make a donation towards the fund-raising effects of IFA accounts staff member Natasha Murphy, for Daisy Lodge. Daisy Lodge offers short respite breaks for young children suffering from cancer and their families in Belfast.</p> <p>The Central Executive agreed to donate €500 to this cause. https://cancerfundforchildren.com/about/</p>
AOB	<p>T Jackson called on the IFA /FMP to instigate a meeting of representatives from all bulk buying groups in the Glanbia catchment area in the near future. FMP secretary to follow up with Tony on this.</p> <p>K Maguire raised the issue of cereal straights not being included in the €50/ton Glanbia Co-op rebate in April, after he was clearly told by a Glanbia agri rep that is was.</p> <p>L Hannon reported on a new SIMI (<u>The Society of the Irish Motor Industry</u>) policy of recording if a vehicle a was used for farm work. He asked on IFA to follow up on this.</p>

