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Bia agus Mara  
Department of Agriculture,  
Food and the Marine

# Beef Producer Organisations

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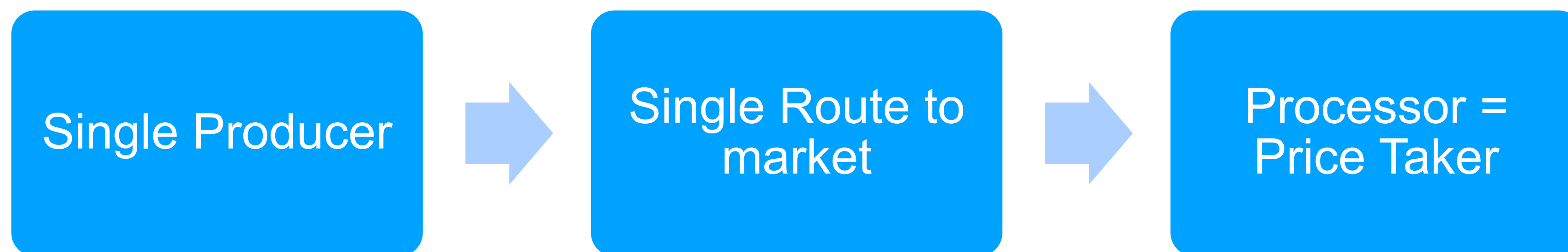
DAFM Meat and Milk Policy Division

05<sup>th</sup> March 2019



## Overview of the potential Benefits of Beef PO

### Current position



### Potential position





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## But, it's not all just about the Price

- Economies of scale when jointly purchasing inputs
- Quality of the cattle produced (niche products for high value markets)
- Branding and marketing of particular herds through the PO mechanism
- Producing more environmentally sustainable beef to match consumer trends.
- Knowledge Transfer
- Processor Engagement



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# The definition of a Beef Producer Organisation

- Defined under REGULATION (EU) No 1308/2013 of the EU Council and Parliament of 17 December 2013 and as specified in particular in articles 153 and 170.
- Be subject to the general provisions of the national legislation, in particular SI No. 49 (Beef Producer Organisation) Regulations 2016.
- When recognised, Producer Organisations will be permitted to collectively negotiate prices with processors outside the provisions of the usual market competition rules.
- Recognised Producers Organisations will be registered on the Department's database.





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# The Role of the Facilitator





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For the purposes of this scheme a facilitator is defined as a Department approved adviser who agrees to provide advice and guidance to Producer Organisations Groups as defined under EU Regulation 1308/2013

- LOT 1 Advice: To provide farm business and beef production planning guidance for the requirements of a given Producer Organisation.
- LOT 2 Advice: To provide advice on the establishment and recognition of a Producer Organisation as a legal entity.
- *N.B: No 'one size fits all approach' exists.*



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# The service provided by your facilitator

- Assistance in the setting of objectives
- Development of plan for agreement
- Progress monitoring





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**In particular, a facilitator providing Lot 1 advice must ensure that at least one of the following outcomes of a Producer Organisation is obtained. (Article 152 of EU Regulation 1308/2013)**

- Ensure that production is planned and adjusted to demand, particularly in terms of quality and quantity
- Concentration of supply and the placing on the market of the products produced by its members, including through direct marketing
- Optimise production costs and returns on investments in response to environmental and animal welfare standards, and stabilising producer prices
- Carry out research and develop initiatives on sustainable production methods, innovative practices, economic competitiveness and market developments
- Promote, and provide technical assistance for, the use of environmentally sound cultivation practices and production techniques, and sound animal welfare practices





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In particular, a facilitator providing Lot 1 advice must ensure that at least one of the following outcomes of a Producer Organisation is obtained.  
(Article 152 of EU Regulation 1308/2013) Continued

- Develop products with a protected designation of origin, with a protected geographical indication or covered by a national quality label;
- Contributes to the sustainable use of natural resources and to climate change mitigation
- Develops initiatives in the area of promotion and marketing
- Provides the necessary technical assistance for the use of the futures markets and of insurance schemes.



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In particular, a facilitator providing Lot 2 (Legal) advice must ensure that at least one of the following outcomes of a Producer Organisation is obtained. (Article 152 of EU Regulation 1308/2013)

- Guidance on the application of rules adopted by the producer organisation relating to production reporting, production, marketing and protection of the environment
- Guidance on how to amend the rules of a PO
- Guidance on rules that allow producer members to work together in a democratic manner
- Guidance on penalties for infringement of obligations under the statutes, particularly for non-payment of financial contributions, or of the rules laid down by the producer organisation
- Guidance on the rules on the admission of new members, and in particular the minimum period of membership which may not be less than one year
- Finally guidance on the accounting and budgetary rules necessary for the operation of the organisation.



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## How to set up a PO

1. When you have at least 20 interested prospective members (except where the Minister gives a derogation). The PO should then begin accepting members.
2. Statutes should be drafted and made available for adoption by members in a democratic vote. Once the prospective PO is satisfied it can fulfil the requirements, it must register as a legal entity with the Companies Registration Office.
3. Funding of up to €3,000 per group is available to engage facilitators to assist POs with drafting Statutes and other start-up activities.
4. The PO must then apply to DAFM for recognition. The BPO/1 form, along with a copy of the adopted Statutes, should be returned to DAFM.
5. The PO must report annually to DAFM.





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# Resources

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Farming Sectors

**Beef**

- Beef Factory Prices (Weekly Reports)
- Beef Carcase Classification Figures 2008 - 2018
- EU Beef Carcase Classification Scheme
- Beef Round Table Presentations
- Labelling of Beef
- Annual Reports
- Beef Producer Organisations
- Mart Modernisation Scheme
- Suckler Herd Schemes 2008-2012
- Beef Carcass Classification Figures: 2008 - 2010
- Beef factory prices: 2004 -

## Beef Producer Organisations

This section contains information on the recognition of Producer Organisations in the beef sector.

For more information, Tel: 01-6072880 or email [beefpos@agriculture.gov.ie](mailto:beefpos@agriculture.gov.ie)

- [BPO Application Form - BPO1](#) (doc 2.218Kb)
- [BPO Checklist - BPO2](#) (pdf 364Kb)
- [BPO Guidelines - BPO3](#) (pdf 444Kb)
- [BPO Form for Facilitator Engagement - BPO4](#) (pdf 448Kb)
- [BPO Form for Facilitator Engagement - BPO4](#) (doc 86Kb)
- [Approved Beef Producer Organisation Facilitators](#) (pdf 235Kb)
- [Public Consultation Programme on Producer Organisations in the Beef Sector](#) (doc 2.945Kb)
- [SI No 49 of 2016 - European Union \(Beef Producer Organisations\) Regulations 2016](#) (pdf 157Kb)
- [Articles 152-156 & 170 of Regulation \(EU\) No 1308/2013 of the European Parliament and of the Council](#) (doc 17Kb)





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# Conclusions

- Producer organisations have the capacity to improve competitiveness by increasing bargaining power and promote efficient resource allocation
- Knowledge Transfer
- Economic, Social and Environmental sustainability



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Thank you for your attention

Questions