

Potatoes – What's Under The Skin?

National Potato Conference & Trade Show 2018



To reserve your place at the IFA / Teagasc National Potato Conference & Trade Show, please complete the attached booking form **and return no later than Tuesday 6th February.**

Admission: €50 – includes lunch, teas/coffee,
Conference Catalogue and access to Trade Stands
€40 – IFA / Teagasc Members

For further information contact:

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Potatoes – What's Under The Skin?



National Potato Conference & Trade Show 2018

Red Cow Hotel, Naas Road, Dublin
Tuesday 20th February 2018



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National Potato Conference & Trade Show 2018

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Potatoes – What's Under The Skin?

Conference Programme

9:00am Registration / Tea & Coffee

Chairman

Thomas McKeown, IFA Potato Chairman

10:00am **Messages from Conference Hosts:**

Joe Healy, IFA President

Gerry Boyle, Director, Teagasc

Opening address:

Andrew Doyle TD, Minister of State, Department of Agriculture, Food & the Marine

Session 1:

10:30am

Chairman

Thomas McKeown, IFA Potato Chairman

Potato trends in a modern market

Cliona Lynch, Client Manager, Kantar Worldpanel

Review of EU Potato Promotion Campaign

Chris Linsell, Client Service Director, Kindred

Lorcan Bourke, Horticulture Division, Bord Bia

Health benefits of potatoes

Aoife Hearne, Dietitian

Fiona Crispie, Teagasc & APC Microbiome Institute

12:30pm – Lunch

2:00pm Experience potato.ie recipes from EU Potato Promotion Campaign

Session 2:

2:00pm

Chairman

Andy Doyle, Tillage Specialist, Irish Farmers' Journal

Getting the Best From Potato Storage

Adrian Cunningham, Sutton Bridge, ADHB

PCN The Hidden Threat

Shane Kennedy, Teagasc Potato Advisor

Salad Potatoes "A Growing Opportunity"

Stuart Wale, SRUC, Scotland

Ed Tobin, Farm Manager Slaney Farms, Wexford

3:30pm –

4:30pm

Workshops with main speakers to run concurrently (15 minutes each)

1. Potato Storage "Tweaking your store"

Adrian Cunningham

2. PCN "Avoid and control strategies"

Shane Kennedy

3. Salad Potatoes "Are they suitable for my farm"

Stuart Wale & Ed Tobin

Trade show ongoing throughout the afternoon from 12:30pm

Tea / Coffee at trade show in the afternoon

Tea & Coffee sponsored by



Bayer CropScience



Red Cow Hotel, Naas Road, Dublin.
Tuesday 20th February 2018

Conference Booking Form

Name: _____

Address: _____

Mobile: _____

Tel (H): _____

Email: _____

IFA Membership no: _____

Teagasc Membership no: _____

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